

MAXPRO™

Super Concentrated Protein Powder† 30 Grams of SPC Protein Per Serving!

MAXPRO™ Super Protein Concentrate (SPC) by MMSN was developed to supply your body with an economic, consistent and rapidly assimilated source of pure high-quality protein to be used on a daily basis. Research suggests that by supplying the body with high-quality protein every 3-4 hours, it is possible to elevate nitrogen levels and increase the body's ability to build and maintain muscle growth.†

MAXPRO™ comes in a convenient 30 gram protein per serving. This will enable you to accurately measure and customize the amount of protein for your individual needs. Many of our customers take between 30 to 60 grams of protein per serving depending on size and other requirements. Now it is convenient and easy to calculate exactly how much protein you are consuming.

Protein Recommendations: The following is recommended for healthy individuals. 1 scoop (30 grams) per serving for individuals weighing less than 150 lbs. Individuals weighing between 150-200 lbs., 1 1/2 scoops (40grams) per serving is recommended. Individuals exceeding 200 lbs., 2 scoops (60 grams) per serving is recommended.

Directions: Each scoop of **MAXPRO™** provides 30 grams of SPC "Super Protein Concentrate." You can take up to 3 scoops depending on your personal preference and physical needs. We recommend 8 ounces of your favorite drink for the first scoop, and an additional 4 ounces for every additional scoop. Example: If you want to take two scoops we would recommend 8 ounces for the first scoop and an additional 4 ounces for the second scoop. Using less fluid will create a thicker tasting shake. By experimenting with different amounts of liquid, you will be able to determine exactly what you preference is. Here are some additional mixing ideas.

Low-Calorie: Mix 1 or 2 scoops of **MAXPRO™** with the following. 8 ounces of water or non-sugar drinks such as Crystal Light, 1/2 cup frozen strawberries and 1/2 banana. Mix this in a blender and add ice if desired. Other options include frozen blueberries, mangoes, canned pineapple etc. if you really want to make your protein shake taste like dessert, try this. Add 1 or 2 tbsp. of Jell-O Sugar-Free Pudding Mix, this will make your shake taste creamy and sweet. Be creative and try different combinations of pudding, fruit and **MAXPRO™** flavors.

High-Calorie: Mix 2-3 scoops of **MAXPRO™** with the following, 16 ounces of juice or milk, or 8 ounces of each with a banana, 8 ounces of yogurt, 1 cup frozen strawberries, and one half can of pineapple chunks. This will make a thick and delicious protein shake. Once again, be creative and try other ingredients. Almonds, flax seeds, and peanut butter can also add additional calories and are loaded with essential nutrients.

High Protein Pancakes: Simply add 1-2 scoops of **MAXPRO™** to you favorite pancake mix. This will add 20-40 grams of protein to your breakfast and improve the taste of your pancakes. **MAXPRO™** also makes muffins, breads and other baked goods higher in protein. Start with 1 scoop in you favorite recipes and experiment using more or less, depending on taste and how much additional protein you want it to contain.



2 Sizes: 2 lb (907g), 4 lb (1,816g)
Serving Size: 1 Scoop (Approx. 35g)
Servings Per Container: 2 lb (Approx. 26), 4 lb (Approx. 52)
Flavors: Banana, Chocolate, Strawberry, Vanilla, Orange Blast, Natural Vanilla

KEY FEATURES

- *Mixes Instantly to Provide a Concentrated Highly Bioavailable Protein†*
- *Assimilates Quickly, Digests Easily†*
- *Provides Proteins Having a High Protein Digestability Corrected Amino Acid Score (PDCAAS; a measure of protein bioavailability)†*

KEY MESSAGES

- *Developed to provide your body with an economic and consistent source of high-quality protein.†*
- *Multi-Source Proteins to provide optimal nitrogen levels for sustained muscle growth and repair.†*
- *MMSN's proprietary SPC blend of Whey Protein Concentrate (WPC80), Casein (Potassium Caseinate), Whey Protein Isolate and Whey Protein Concentrate provide time released assimilation and absorption.†*
- *Still remains one of the purest proteins on the market with a high Protein Digestability Corrected Amino Acid Score (PDCAAS; a measure of protein bioavailability).†*

TARGET MARKET

Primary: Bodybuilders and athletes that require a very pure and high-quality source of protein to help repair muscle tissue due to intense training & workloads.

RECOMMENDED STACK

- Max Glutamine
- Vit-Acell
- Max Creatine Monohydrate
- Max EFA
- Max CLA
- CarboMax
- Max Nitro
- Max Green Synergy

Your assurance of quality®

1641 S. Sinclair Street • Anaheim, California 92806 • 714.456.0700 • 714.456.0727 fax

www.maxmuscle.com

MAXPRO™ Banana, Chocolate, Strawberry, Vanilla

2 lbs (907g) / 4lbs (1,816g)

2 Sizes: 2 lb (907g), 4 lb (1,816g)
Serving Size: 1 Scoop (Approx. 35g)
Servings Per Container: 2 lb (Approx. 26),
4 lb (Approx. 52)

Supplement Facts

Serving Size: One (1) Scoop (Approx. 35g)
Servings Per Container: 2lb (Approx. 26)
Servings Per Container: 4lb (Approx. 52)

	Amount Per Serving	%DV*	
Calories (in water)	130		
Calories from Fat	10		
Total Fat	1 g	2%	
Saturated Fat	0.5 g	3%	
Trans Fat	0g		
Cholesterol	15 mg	5%	
Sodium	65 mg	3%	
Potassium	500 mg	14%	
Total Carbohydrate	4 g	1%	
Dietary fiber	0 g	0%	
Sugars	Less than 1 g	**	
Protein	30 g	60%	
Vitamin A 0%	Vitamin C 0%	Calcium 10%	Iron 0%

* Percent Daily Values are based on a 2,000 calorie diet.
**Daily Value not established.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram		Fat 9 - Carbohydrate 4 - Protein 4	

Banana Ingredients: SPC Concentrate (Max Muscle's Proprietary Blend of Whey Protein Concentrate 80, Potassium Caseinate, Whey Protein Isolate and Whey Protein Concentrate), L-Glycine, Non-Fat Milk Solids, Guar Gum, Cellulose Gum, Natural & Artificial Flavor (FD&C Yellow No. 5), Acesulfame Potassium, and Sucralose Sweetener.

Chocolate Ingredients: SPC Concentrate (Max Muscle's Proprietary Blend of Whey Protein Concentrate 80, Potassium Caseinate, Whey Protein Isolate and Whey Protein Concentrate), Cocoa, L-Glycine, Non-Fat Milk Solids, Guar Gum, Cellulose Gum, Natural & Artificial Flavor, Acesulfame Potassium, and Sucralose Sweetener.

Strawberry Ingredients: SPC Concentrate (Max Muscle's Proprietary Blend of Whey Protein Concentrate 80, Potassium Caseinate, Whey Protein Isolate and Whey Protein Concentrate), L-Glycine, Non-Fat Milk Solids, Guar Gum, Cellulose Gum, Natural & Artificial Flavor (FD&C Red No. 40), Acesulfame Potassium, and Sucralose Sweetener.

Vanilla Ingredients: SPC Concentrate (Max Muscle's Proprietary Blend of Whey Protein Concentrate, Potassium Caseinate, and Whey Protein Isolate), L-Glycine, Nonfat Milk Solids, Digestive Enzyme Blend, Cellulose Gum, Natural and Artificial Flavors, Acesulfame Potassium, and Sucralose Sweetener.

Directions: Each scoop of MAXPRO™ provides 30 grams of SPC "Super Protein Concentrate". You can take up to 3 scoops depending on your personal preference and physical needs. We recommend 8 ounces of your favorite drink for the first scoop, and an additional 4 ounces for every additional scoop. Example: If you want to take two scoops we would recommend 8 ounces for the first scoop and an additional 4 ounces for the second scoop. The total fluid amount would be 12 oz for 2 scoops and 16 oz for 3 scoops. Using less fluid will create a thicker tasting shake. By experimenting with different amounts of liquid, you will be able to determine exactly what you preference is of the pure and versatile Super Concentrated Protein found in MAXPRO™.

ALLERGY INFORMATION: Contains whey protein (derived from milk). Manufactured in a facility that processes milk, soy, shellfish, eggs, tree nuts and wheat.

KEEP OUT OF THE REACH OF CHILDREN. STORE IN A COOL, DRY PLACE AWAY FROM MOISTURE, SUNLIGHT AND EXCESS HEAT. ALWAYS KEEP TIGHTLY SEALED.

MAXPRO™ Orange Blast

4 lbs (1,816g)

Size: 4 lb (1,816g)
Serving Size: 1 Scoop (Approx. 35g)
Servings Per Container: Approximately 52

Supplement Facts

Serving Size: One (1) Scoop (Approx. 35g)
Servings Per Container: 4lb (Approx. 52)

	Amount Per Serving	%DV*	
Calories (in water)	130		
Calories from Fat	10		
Total Fat	1 g	2%	
Saturated Fat	0.5 g	3%	
Trans Fat	0g		
Cholesterol	15 mg	5%	
Sodium	65 mg	3%	
Potassium	500 mg	14%	
Total Carbohydrate	4 g	1%	
Dietary fiber	0 g	0%	
Sugars	Less than 1 g	**	
Protein	30 g	60%	
Vitamin A 0%	Vitamin C 0%	Calcium 10%	Iron 0%

* Percent Daily Values are based on a 2,000 calorie diet.
**Daily Value not established.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram		Fat 9 - Carbohydrate 4 - Protein 4	

Ingredients: SPC Concentrate (Max Muscle's Proprietary Blend of Whey Protein Concentrate 80, Potassium Caseinate, Whey Protein Isolate and Whey Protein Concentrate), L-Glycine, Non-Fat Milk Solids, Orange Juice Crystal Powder, Guar Gum, Citric Acid, Natural & Artificial Flavors (FD&C Yellow No. 6), Acesulfame Potassium, and Sucralose Sweetener.

Directions: Each scoop of MAXPRO™ provides 30 grams of SPC "Super Protein Concentrate". You can take up to 3 scoops depending on your personal preference and physical needs. We recommend 8 ounces of your favorite drink for the first scoop, and an additional 4 ounces for every additional scoop. Example: If you want to take two scoops we would recommend 8 ounces for the first scoop and an additional 4 ounces for the second scoop. The total fluid amount would be 12 oz for 2 scoops and 16 oz for 3 scoops. Using less fluid will create a thicker tasting shake. By experimenting with different amounts of liquid, you will be able to determine exactly what you preference is of the pure and versatile Super Concentrated Protein found in MAXPRO™.

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MAXPRO™ Natural Vanilla

4 lbs (1,816g)

Size: 4 lb (1,816g)
Serving Size: 1 Scoop (Approx. 35g)
Servings Per Container: Approximately 52

Supplement Facts

Serving Size: One (1) Scoop (Approx. 35g)
Servings Per Container: 4lb (Approx. 52)

	Amount Per Serving	%DV*	
Calories (in water)	130		
Calories from Fat	10		
Total Fat	1 g	2%	
Saturated Fat	0.5 g	3%	
Trans Fat	0g		
Cholesterol	15 mg	5%	
Sodium	65 mg	3%	
Potassium	500 mg	14%	
Total Carbohydrate	4 g	1%	
Dietary fiber	0 g	0%	
Sugars	Less than 1 g	**	
Protein	30 g	60%	
Vitamin A 0%	Vitamin C 0%	Calcium 10%	Iron 0%

* Percent Daily Values are based on a 2,000 calorie diet.
**Daily Value not established.

	Calories	2000	2500
Total Fat	less than	65g	80g
Saturated Fat	less than	20g	25g
Cholesterol	less than	300mg	300mg
Sodium	less than	2400mg	2400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g
Calories per gram		Fat 9 - Carbohydrate 4 - Protein 4	

Ingredients: SPC Concentrate (Max Muscle's Proprietary Blend of Whey Protein Concentrate 80, Potassium Caseinate, Whey Protein Isolate, and Whey Protein Concentrate), L-Glycine, Non-Fat Milk Solids, Guar Gum, Luo Han Fruit Concentrate, Cellulose Gum, Natural Vanilla Flavors.

Directions: Each scoop of MAXPRO™ provides 30 grams of SPC "Super Protein Concentrate". You can take up to 3 scoops depending on your personal preference and physical needs. We recommend 8 ounces of your favorite drink for the first scoop, and an additional 4 ounces for every additional scoop. Example: If you want to take two scoops we would recommend 8 ounces for the first scoop and an additional 4 ounces for the second scoop. The total fluid amount would be 12 oz for 2 scoops and 16 oz for 3 scoops. Using less fluid will create a thicker tasting shake. By experimenting with different amounts of liquid, you will be able to determine exactly what you preference is of the pure and versatile Super Concentrated Protein found in MAXPRO™.

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*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.